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Solidaridad Announces Partnership with 1% for the Planet

[San Francisco, CA, September 8, 2014] - Solidaridad is a new nonprofit partner of 1% for the Planet, an alliance of over 1,200 member companies in 48 countries that give one percent of revenues to environmental causes.

Solidaridad is now eligible to receive donations from 1% for the Planet member companies, placing them among a diverse, global network of environmental organizations. 1% member businesses fuel this non-profit network through their annual contributions, which totaled over \$20 million in 2013.

Solidaridad is an international civil society organisation with more than 45 years of global experience in facilitating the development of socially responsible, ecologically sound, and profitable supply chains from producers to businesses to consumers. Solidaridad works across 12 supply chains and operates through 10 regional centers on 5 continents.

Over 3,600 nonprofits worldwide are included in the 1% for the Planet network, and over \$100 million has been funneled to its nonprofit partners to date. "The intent of 1% for the Planet is to help fund these diverse environmental organizations so that collectively they can be a more powerful force in solving the world's problems," says John Tashiro, Interim CEO of 1% for the Planet.

"Solidaridad works on creating sustainable supply chains from producer to consumer. That approach makes the impact scalable but also long-lasting, as the solutions are embedded in the market," says Andréanne Grimard, Director of Economic Development at Solidaridad. "We've seen that by working with all actors in a commodity supply chain, we can help companies with their security and quality of supply, while helping producers and growers improve sustainability and profitability enriching local communities, whilst improving practices to preserve soils and biodiversity, prevent pollution of water and greenhouse gas emissions. It's a win-win-win"

About 1% for the Planet

1% for the Planet is a global network of businesses that donate one percent of annual sales directly to approved environmental and sustainability nonprofit organizations. More than 1,200 member companies in 48 countries give back to this big blue planet through over 3,600 nonprofit partners. Started in 2002 by Yvon Chouinard, founder of Patagonia, and Craig

Mathews, owner of Blue Ribbon Flies, 1% for the Planet helps people buy better products and protect the planet we play on. To date, the network has given over \$100 million. To learn more, go to: www.onepercentfortheplanet.org.

About Solidaridad

Solidaridad is an international civil society organisation with more than 45 years of global experience in facilitating the development of socially responsible, ecologically sound, and profitable supply chains. We work in 40 countries worldwide and have expertise in 12 supply chains, including sugarcane, cocoa, soy, palm oil, tea, fruit, cotton, gold, and textiles.

Solidaridad provides farmers and producers with training and support to improve sustainability, productivity, and profitability, and helps them achieve certification for social and environmental standards and connect with companies looking to source responsible goods. Solidaridad also works with companies, helping them achieve their goals for ethical and sustainable sourcing and raising the bar for whole sectors. To learn more, go to www.solidaridadnetwork.org.

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